

Media Release

Danescroft Land choose Gleeds to manage South East developments

Gleeds, has been chosen by developer Danescroft Land to provide cost and project management services for a number of residential developments within the M25 boundary. The total value of the schemes is approaching £275 million.

The first phase of works will involve the production of feasibility studies for three brownfield and greenfield sites at Bromley by Bow, Hammersmith and West Drayton. The projects are to be run through a central framework and will comprise both commercial and residential units, with Gleeds advising on development management, assisting during the planning process and appointing the supply chain.

Each complex project presents its own set of challenges. The Bromley development has seen Danescroft Land (funded by Palmer Land Opportunity Trust) working together with the London Legacy Development Corporation and other local landowners, to lead the master planning of the Bromley-by-Bow South regeneration area. When works commence, Gleeds' role will involve managing the demolition, brownfield site redevelopment and associated infrastructure works.

In West Drayton, part of the London borough of Hillingdon, the consultancy will be responsible for overseeing demolition works as well as supervising the construction of 88 new residential units. The development, funded by Palmer Capital Development Fund III, occupies a canal side location directly opposite the new West Drayton Crossrail Station. Finally, the Hammersmith transformation project will involve the conversion of 2,000 sq m of existing office space into 53 residential apartments.

"We are delighted to be working with Danescroft Land" said Jonathan Stewart on behalf of Gleeds. "We are currently reviewing design proposals and providing advice on cost effective construction options across these three very diverse projects".

He went on to add, "These distinct schemes have an element of affordable housing and Danescroft Land have a considerable track record for developing complex and challenging sites. We are both excited and energised at the prospect of working through an innovative central framework, leveraging our experience from one project across to the others."

Dominic Fryer, Director of Danescroft Land, said: "We're excited to be working with Gleeds on our latest residential schemes. Their extensive knowledge of the South East residential market will be invaluable to the successful delivery of the pipeline of work we have planned across the region."

Notes for editors