

Media Release

Glasgow group travel to MIPIM to attract millions in investment for the city

A delegation from Glasgow, led by the city council, will represent the city between 14 - 17 March at MIPIM, the world's biggest property and real estate market, in a bid to attract investment in the city.

Previous visits to the event have generated well over £100 million of investment in the city, including Vita Glasgow and new student accommodation, with a number of new projects in the pipeline as a result of attending MIPIM.

This investment, particularly in hotel, residential and office developments, has brought more than 1,000 jobs to the city, directly from representation at MIPIM over the past five years.

Gleeds is a proud sponsor of Invest in Glasgow this year and has been attending MIPIM for the last 27 years, with representation from its offices in major UK and European Cities. Director for Gleeds in Scotland, Alan Dickson, said: "The event brings together 23,000 key players from the property industry over a four-day period, and so we'll be looking for opportunities to attract investment into the region by drawing on our international contacts and highlighting the major benefits Glasgow has to offer."

Annemarie O'Donnell, Chief Executive of Glasgow City Council, said: "Glasgow has one of the most highly-qualified workforces in the UK and a business-friendly environment – but we are competing with cities across the UK, Europe and beyond to attract investment. MIPIM is our single best opportunity to showcase the city's strengths with real impact; reaching developers and investors from all over the world and kick-starting conversations and negotiations that will mean new projects and new jobs for Glasgow. Our approach has already paid dividends, helping bring in around £11billion to the city economy since 2011 - and I'm confident there will be great interest in Glasgow again next week."

Notes for editors